



Generating Leads

A basic review for generating leads in the off-season

Event Overview

Please join us for an informative class covering the basics of generating leads in the off-season. If you're new to the business, looking for the basic first steps to marketing, or even if you've been an established company for years looking for a refresher on the topic - this is the class for you. You never know when you're going to pick up that "golden nugget" idea. The off-season can be challenging for any HVAC business; however, it also brings us a valuable resource: "Time". Challenge yourself to use some of that time to to train on growing your business.

What We'll Cover

- Understanding where we are.
- Understanding where we want to be.
- Ideas to implement action.

Trainers



Chris Nichols
AC Pro Territory Manager



Jay Lyons
AC Pro Territory Manager

Time

5:00pm - 7:00pm
(Lunch: 4:30pm)



Date Location Trainer

Date	Location	Trainer
Wednesday, Jan 2	Temecula	Jay Lyons
Monday, Jan 7	Perris	Jay Lyons
Thursday, Jan 10	El Cajon	Chris Nichols
Thursday, Jan 10	Henderson, NV	Jay Lyons
Monday, Jan 14	Riverside	Jay Lyons
Tuesday, Jan 15	Escondido	Chris Nichols
Tuesday, Jan 22	Signal Hill	Chris Nichols
Wednesday, Jan 23	Chatsworth	Jay Lyons
Thursday, Jan 24	Laguna Hills	Chris Nichols
Monday, Jan 28	Palm Desert	Jay Lyons
Tuesday, Jan 29	Anaheim	Chris Nichols
Wednesday, Jan 30	Fontana	Jay Lyons
Thursday, Jan 31	Westminster	Chris Nichols

Register Online - All Classes are **FREE**, but seats are limited. Register Now!

Due to class restrictions, there is a maximum of three attendees per company. Registration is required, please RSVP now by visiting:

ACPro.com/train

Location information on back -->



California

	Address	Phone
Anaheim	3060 La Palma Ave	714-933-1777
Chatsworth	9216 Eton Ave	818-884-1100
El Cajon	1402 N Magnolia Ave	619-566-8130
Escondido	2181 Meyers Ave #B	760-233-2545
Fontana	11700 Industry Ave	951-228-9336
Laguna Hills	23456 So Pointe #B	949-598-8333
Palm Desert	75220 Merle Dr	760-341-7007
Perris	1622 Illinois Ave, Unit 18-19	951-368-1405
Rancho Cucamonga	9409 Charles Smith Ave	951-360-7849
Riverside	1751 Marlborough Ave	951-361-6161
Signal Hill	1198 Willow St	562-595-5050
Temecula	27230 Madison Ave #C1	951-368-1978
Westminster	7606 Garden Grove Blvd	714-464-1700

Nevada

	Address	Phone
Henderson	7365 Commercial Way	702-560-5670
Las Vegas - North	2910 S Highland Dr #D	702-829-3010
Las Vegas - South	3480 Birtcher Dr	702-795-4746